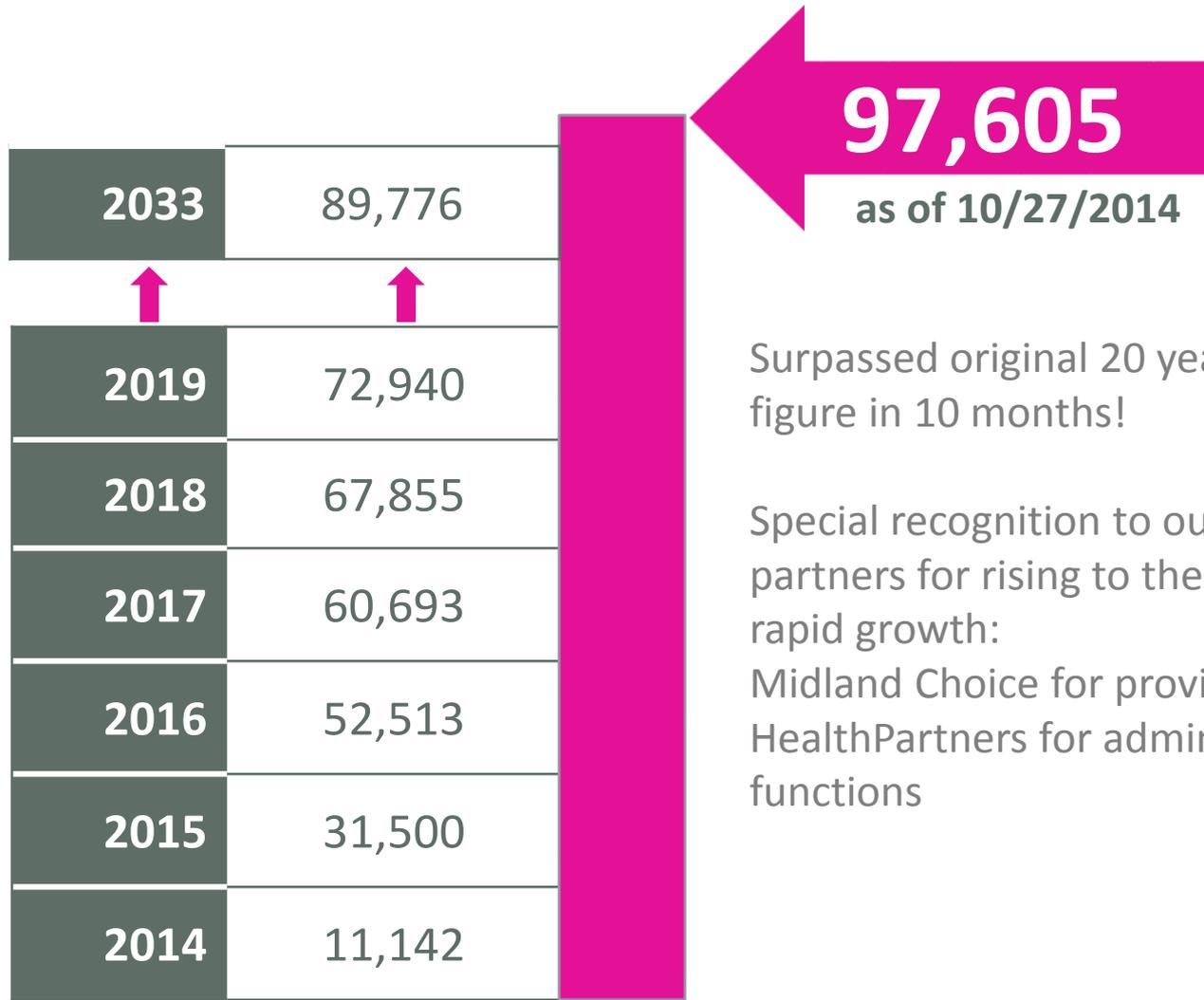




PCMH Contracts: Progress Report 2014



Incredible First Year Growth in Nebraska and Iowa

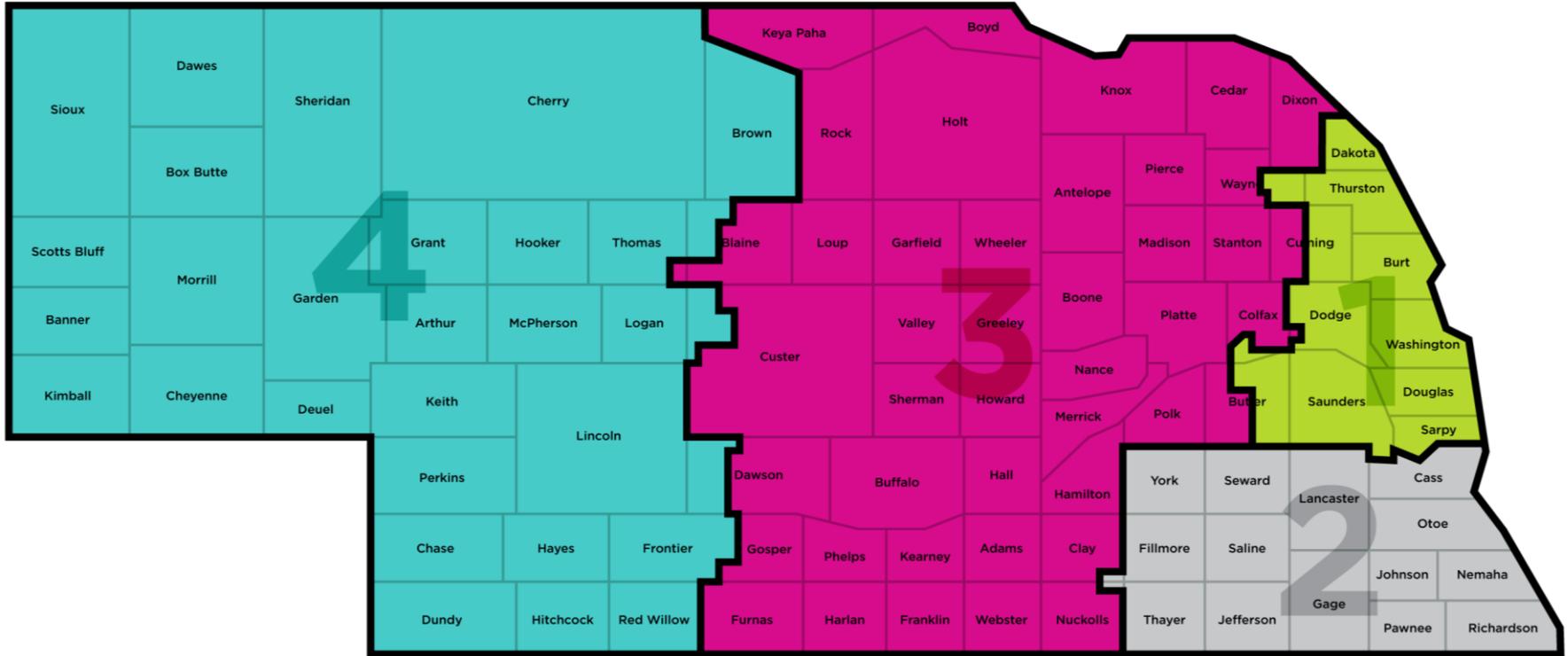


Surpassed original 20 year projection figure in 10 months!

Special recognition to our key vendor partners for rising to the challenge of rapid growth:

Midland Choice for provider network
HealthPartners for administrative functions

More than 50,000 members in Nebraska's 4 rating areas



Community



OVERVIEW

MEDICAL HOME PILOTS

SPONSORSHIPS

GIVING

VOLUNTEERISM

Medical Home Pilots

CoOpportunity Health believes strongly in integrated care as part of the larger solution to the issues of healthcare cost, quality and access. As part of its commitment to this ideal, CoOpportunity Health proposed the development of medical home pilots in its business plan submitted to the Centers for Medicare & Medicaid Services (CMS) when we applied for approval as Nebraska.



Nebraska

SERPA-ACO
South East Rural Physician Alliance-Accountable Care
Organization
www.serpa-aco.org

Pilot focused on seven practices using Nebraska Medicaid Medical Home Model that establishes standards for integrated care. Baseline patient surveys and electronic health record (EHR) data were used to measure outcomes. To date, 70 providers have achieved PCHM recognition.

Benefit design incentives for patient engagement

Healthy Rewards Incentive



Through 10/25/14, 5,644 members have earned \$100 VISA gift card. Additional 7,605 members have completed HA; 10,869 members have completed preventive care exam. Eligible population of 76,939.

Three For Free



Three for Free not included in catastrophic or bronze plans.

Challenges for CoOp in 2014

- ▶ Operational priority of maintaining high service levels for our unexpectedly large membership as a start up
- ▶ Transforming existing contracts for innovative payments
- ▶ Constraints of claims data processing infrastructure
- ▶ Uncertainty on what are effective payment incentives
- ▶ Baseline data for comparison

- ▶ RESULTS – no full PCMH contracts, but foundational agreements have been completed with 8 practices this year
- ▶ FUTURE – continuing to build toward value-based payment approaches